



# TASHA SMITH

**Tasha Smith is a client-centric licensed realtor who specializes in luxury, vacation, and investment properties in the Mountain Town market.**

## PERSONAL AND PROFESSIONAL STRENGTHS

Honesty, integrity, and a consultative approach—these are Tasha's core strengths. She's passionate about helping clients make informed decisions when buying and selling properties. Tasha is ambitious yet practical and works tirelessly to provide a world-class client experience during every step of a real estate transaction.

Before becoming a realtor, Tasha excelled in sales and operations leadership roles in other industries, including healthcare and information technology. During that time, she developed strong communication skills, relationship-building expertise, and broad business knowledge, all of which have proven valuable in advancing her real estate career.

Tasha specializes in building trusting relationships with clients to understand their needs. Her negotiation skills are second to none, and she's a master at solidifying win-win agreements, whether representing the buyer or the seller.

## REAL ESTATE EXPERIENCE

In the last 10 years, Tasha has personally bought and sold eight properties along with managing short-term vacation rentals as an Airbnb host. As such, she's attuned to the market and maintains a keen understanding of current real estate trends that will benefit clients.

Most recently, Tasha joined ABC Real Estate, the leading real estate broker in Mountain Town. While working one-on-one with clients, Tasha provides the knowledge and resources to buy and sell properties with confidence.

In addition to her role at ABC Real Estate, Tasha is an active board member at Mountain Town Resort & Spa. Previously, she served as a member of the USA Real Estate Board of Directors.