



## Company Page Content

# BizStory

### Overview

As a global consulting and advisory firm specializing in strategic narrative development, BizStory helps companies build a narrative-first growth strategy.

Uniquely focused on technology startups, our mission is to help founders and CEOs create the ideal corporate vision and shape stories that guide their enterprises into the future.

BizStory also serves venture capital firms and corporate boards, providing narrative management and strategic advising for portfolio companies.

Our insights enable VCs and boards to identify promising startups with distinctive social impact missions and determine ways to reduce the gender gap in venture funding for women entrepreneurs.

What's our competitive advantage? Depth and breadth of expertise. Our founder and CEO, Jane Doe, draws on more than 20 years of experience in strategic advising and journalism to drive the development of compelling narratives for products, communications, and cultures. We're a boutique firm committed to breaking barriers, particularly for women founders and C-suite executives.

Innovative ideas and products can shatter global barriers and achieve unimaginable success, especially in the age of viral social media. But those products and concepts need powerful narratives to make an impact. That's where BizStory steps in.

Want to learn more about what BizStory can do for your organization? Contact us at [info@company.com](mailto:info@company.com). Connect with us: Follow @bizstory123 on Facebook, X, and Instagram.

### Specialties

Strategic advising, business narrative development, technology startups, board advising, mentoring women leaders, culture building, product strategy development, corporate social responsibility