

# The Job Search Roadmap

## Define Your Job Target

You need to know where you want to go to develop an effective roadmap.

Explore a range of careers and industries to determine your target.



## Develop Your Resume

Create a resume that answers the question, "Why should I hire you?"

Integrate keywords from job postings.

Use action-oriented language. Focus on quantifiable achievements.



## Build Your Network

It's not always what you know; it's whom you know. Tap into your professional and personal connections to discover new opportunities.



## Prepare for Interviews

You can't know every possible scenario, but you can practice.

Research common interview questions and develop a few talking points.



## Follow Up on Opportunities

Reinforce your interest in the position by following up after an interview. Send a short thank-you message to build rapport with the interviewer.

