

The Job Search Roadmap

Define Your Job Target

You need to know where you want to go to develop an effective roadmap. Explore a range of careers and industries to determine your target.



Develop Your Resume

Create a resume that answers the question, "Why should I hire you?" Integrate keywords from job postings. Use action-oriented language. Focus on quantifiable achievements.



Build Your Network

It's not always what you know; it's whom you know. Tap into your professional and personal connections to discover new opportunities.



Prepare for Interviews

You can't know every possible scenario, but you can practice. Research common interview questions and develop a few talking points.



Follow Up on Opportunities

Reinforce your interest in the position by following up after an interview. Send a short thank-you message to build rapport with the interviewer.

